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June 19, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JUNE 16, 1961</u>			
Friday June 16 9:00 A.M.; and 12:00 Noon	AMERICAN READY-TO-WEAR HATS, ACCESSORIES Report and Commentary by Catherine Di Montezemolo, Vogue Magazine. Co-Chmn.: Carrie Donovan, N.Y. Times; and Katherine Murphy, Bonwit Teller. Prices--Breakfast: \$6.00, members; \$10.00, guests. Luncheon: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Friday June 16	FALL JUNIORS, DEBS, AND PETITES Presentation in new showrooms of Parklane Junior back-to-school collection; Parklane Debs dressy fashions; and new collection of Petites by Parklane, Inc. Continuous showings throughout June. Contact: WI. 7-0430.	PARKLANE JUNIOR; DEBS; PETITES BY PARKLANE	1400 BROADWAY SHOWROOM - 7TH FLOOR
Sunday June 18- June 21	59TH SEMI-ANNUAL LEATHER SHOW Exhibits of footwear leathers for Spring-Summer, 1962. Hours: June 18, 1:00 - 7:00 P.M.; June 19, 20, 9:00 - 7:00 P.M.; June 21, 9:00 - 12:00 Noon. Contact: Leif C. Kronen, 411 Fifth Avenue., MU. 6-7950.	TANNERS' COUNCIL OF AMERICA, INC.	STATLER-HILTON HOTEL BALLROOM
<u>WEEK BEGINNING MONDAY, JUNE 19, 1961</u>			
June 19	MARTIN'S RELEASE DATE--Preview (June 15) of Bridal Fashions.		
Monday June 19 10:00 A.M.	PRESS PREVIEW: FALL BRIDAL FASHIONS By invitation. (Release date, Wed., June 21.) (Customer showings Thurs., June 29 at 5:30 and 7:00, Special Events Center, 6th floor, By ticket only.) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Monday June 19 3:30 P.M.- 5:30 P.M. Cocktails	EXHIBITION: HOLIDAY AND RESORT FABRICS Exhibition in conjunction with Handloom Export Organization of Madras and the India Trade Center. By invitation. Contact: Don Steward, OX. 7-5566.	C.F. HATHAWAY CO.	HATHAWAY HOUSE 112 EAST 40TH STREET
Monday June 19 5:00 P.M.- 7:00 P.M.	FIRST ANNUAL AMERICAN SHOE DESIGNERS' AWARDS Shoe awards to ten outstanding designers of men's, women's and children's shoes. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	STATLER-HILTON HOTEL GOLD SUITE
Beginning Monday June 19	FALL MILLINERY IN NEW SALON Vincent-Harmik's Fall millinery collection in new salon at informal daily showings. Contact: MU. 8-1487; (after June 19, PL. 3-6449).	VINCENT-HARMIK	72 EAST 56TH STREET SALON - MEZZANINE
June 21	STERN'S RELEASE DATE--Fall Bridal Fashions: Preview June 19. (See Above.)		

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READY-TO-WEAR FALL TIME TABLE, JUNE 19-22. (For details refer to previous issues.)

MONDAY, JUNE 19	TUESDAY, JUNE 20	WEDNESDAY, JUNE 21	THURSDAY, JUNE 22
10:30 Dan Millstein	Dan Millstein Handmacher-Vogel	Dan Millstein Trigere	Dan Millstein
12:00	Vera Maxwell	Vera Maxwell	
1:30	Pepe Fernandez		Pepe Fernandez
2:30 Jamison	Jamison	Jamison	Jamison Trigere
4:00	William Fox	Townley	William Fox

Tuesday TENTH ANNUAL JULIUS WILE & SON 320 PARK AVENUE
June 20 PIMM'S CUP PARTY 20TH FLOOR
4:30 P.M.- Pimm's Cup Awards for 1961 to distinguished Britishers, contributing to
7:30 P.M. American scene in the fields of art, letters, entertainment, sports and
Cocktails industry. By invitation. Publ.: Robert S. Taplinger Associates, YU.6-2800.

Wednesday BACK-TO-COLLEGE ESQUIRE MAGAZINE ESQUIRE EXHIBIT HALL
June 21 PROMOTION FOR MEN 488 MADISON AVE. (4TH FL.)
5:00 P.M.- "Campus Authentics"--first multi-sponsored back-to-college promotion for
7:00 P.M. men to appear in a consumer magazine. By invitation. Contact: Ron
Cocktails Butler, PL. 9-3232.

Thursday PREVIEW OF PAVONE HAMPSHIRE HOUSE
June 22 FALL COLLECTION (1025 THIRD AVENUE) LE PETIT SALON
9:00 A.M. Preview for press and buyers of coats, suits, dresses, & evening fashions.
Breakfast By invitation. Contact: Caroline Sankowski, TE. 2-8385. Publicity:
Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.

Monday PRESS PREVIEW OF NORMAN NORELL 550 SEVENTH AVENUE
June 26 FALL COLLECTION SHOWROOM
9:00 P.M. Admission by card only. (Black tie.) Trade June 27 at 10:30 A.M. (Note
Change of Dates.) By invitation. Contact: CH. 4-5452.

Tuesday PRESS PREVIEW OF BERGDORF GOODMAN 2ND FLOOR
June 27 FALL MILLINERY
11:30 A.M. Bergdorf Goodman will preview their Fall millinery collection designed
by Halston. By invitation. Publicity: Florence Neff, PL. 3-7300.

Tuesday PREVIEW OF FALL CHRISTIAN DIOR 730 FIFTH AVENUE
June 27 MILLINERY FASHIONS MILLINERY-NEW YORK SHOWROOM - RM. 1203
4:00 P.M. The Dior millinery collection will be previewed for the press and buyers.
Cocktails By invitation. Contact: Madame Marguerite R. Pusey, JU. 2-4870.

Thursday PREVIEW OF FALL MR. JOHN 24 WEST 57TH STREET
June 29 MILLINERY COLLECTION SALON - 7TH FLOOR
10:30 A.M. Mr. John's Fall collection of millinery for press and buyers. By invita-
tion. Publicity: Joseph Mann, PL. 7-1966.

Thursday PRESS PREVIEW: FALL- GALANOS SHERATON-EAST HOTEL
June 29 WINTER COLLECTION (BEVERLY HILLS, CAL.) BALLROOM
3:00 P.M. Galanos will preview his Fall-Winter collection. By invitation only.
Publicity: Maxwell-Latham-Mathews, PL. 3-5556.

FALL CONTINUOUS SHOWINGS - These collections have opened

- ALBERT ALFUS.....Leather jackets, fur-trimmed coats, leather & knit ensembles.
1407 Broadway, 12th Floor, OX. 5-1840.
- ALISON.....Dresses and costumes, designed by Betty Goodwin.
530 Seventh Avenue, 15th Floor, WI. 7-0152.
- BATALDI.....Baitech & Castaldi Fall coat collection.
230 West 39th Street, 12th Floor, LO. 4-6886.
- MARY BLACK, INC.....Fall couture collection.
41 W. 57th St., 8th Floor. Contact: Dorothy Smith, PL.8-2014.
- ANTHONY BLOTTA.....Fall collection.
498 Seventh Avenue, 12th Floor, PE. 6-8412.
- BRIARBROOK.....Fall suit collection.
512 Seventh Avenue, 11th Floor, BR. 9-7700.
- BRITTANY.....Fortieth anniversary Fall coat collection.
(HENRY FRIEDRICKS CO.) 205 West 39th Street, 13th Floor, PE. 6-8867.
- TED BROWN, INC.....Junior collection, designed by Frances Prisco.
1400 Broadway, 8th Floor, PE. 6-2642.
- CABANASeparates, dresses, sportswear, designed by Pembroke Squires.
1410 Broadway, 17th Floor, WI. 7-0326.
- CONSENTINO; GOUTILLE; Fall imports, boutique, sportswear at Virginia Krementz.
SIMONETTA; Von ALTMAN 42 West 58th St., RM. 203, PL. 3-4464 or PL. 3-3500.
- DAVID CRYSTAL.....Fall suit collection.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.
- DEVONBROOK SUITS;.....Suits and dresses, designed by John Anthony.
DEBSHIRE DRESSES 1400 Broadway, 10th Floor, PE. 6-4580.
- DOROTHY DICKERSON.....Fall dress collection.
19 West 57th Street, 6th Floor, EL. 5-0989.
- DOUGLAS & CARMONA.....Couture Fall cocktail, evening and ball gowns. By appointment.
50 West 57th Street, 6th Floor, CO. 5-0320.
- LESLIE FAY.....Fall collection.
1400 Broadway, 16th Floor, BR. 9-7700.
- WAYNE FULLER.....Afternoon and late day dresses.
(CALIFORNIA) Savoy-Hilton, Suite 615. Contact: Dick Steiner, EL.5-2600.
- FUR FLYERS;.....Fur hats and fabric hats.
FUN FLYERS 1384 Broadway, 8th Floor, OX. 5-6323.
- JUNIOR FORUM INC.....Fall collection of junior fashions.
498 Seventh Avenue, 3rd Floor, LA. 4-9923.

(continued on following page)

FALL CONTINUOUS SHOWINGS (continued from page 3)

MR. GEE-

- MELBA HOBSON.....Fall separates and sportswear.
1407 Broadway, 25th Floor, WI. 7-8178.
- RUDI GERNREICH.....Knitwear, ensembles, dresses, sportswear at Charles Rose Assoc.
1407 Broadway, Suite 600, BR. 9-5664.
- GINSBURG & ABELSON...."Young Viewpoint" fashions.
1400 Broadway, 27th Floor, CH. 4-4131.
- NELLY de GRAB.....Back-to-school and Fall collection.
512 Seventh Avenue, 11th Floor, BR. 9-2581.
- GUY D.....Fall collection, designed by Earl Bonuam.
498 Seventh Avenue, 4th Floor, IO. 4-3913.
- DAVID HART, INC.....Afternoon and cocktail dresses.
498 Seventh Avenue, 4th Floor, OX. 5-2190.
- HAYMAKER SPORTS.....Skirts, shirts, separates, pants, knits.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.
- HEISER SPORTSWEAR.....Dresses and playclothes, designed by Silvano of Roma.
550 Seventh Avenue, 6th Floor, IO. 3-1534.
- JAYSON CLASSICS.....Sportswear separates, designed by Sandy Packales; also shirts.
1407 Broadway, 29th Floor. Publ.: Essie Pinsker, WI. 7-4591.
- JUNIOR ACCENT, INC.....Fall junior fashions.
498 Seventh Avenue, 10th Floor, IO. 4-1434.
- KASPER, INC.....Fall collection. *women's and ensembles*
498 Seventh Avenue, 16th Floor, BR. 9-8394.
- DAN KELLER CO.....Casual dresses and ensembles.
498 Seventh Avenue, 11th Floor. Publ.: M.Hodge, LT. 1-3260.
- BUD KILPATRICK.....Fall collection through June 17.
(CALIFORNIA) Hotel Plaza, Suite 1001, PL. 9-3000.
- KIMBERLY KNITWEAR.....Fall knitwear collection.
1410 Broadway, 18th Floor, IO. 4-1080.
- KLEIN & BLAIKIE.....Misses daytime and late-day dress collection.
525 Seventh Avenue, 20th Floor, BR. 9-7580.
- MARIA KRUM.....Fall couture daytime, travel and evening fashions.
41 West 56th Street, 2nd Floor, CI. 7-3060.
- DON LA VIGNA.....Fall coats and suits.
512 Seventh Avenue, 34th Floor, OX. 5-2651.
- MAX LAWRENCE, INC.....Fall collection, designed by Miguel Dorian.
530 Seventh Avenue, 4th Floor, WI. 7-2055.

(continued on following page)

FALL CONTINUOUS SHOWINGS (continued from page 4)

- LEATHERMODE.....Fall leather jackets, suits, coats, dresses, by Viola Sylbert.
1410 Broadway, 19th Floor, PE. 6-9797.
- HAROLD LEVINE, INC.....Fall dresses and costumes- showings through June 23.
530 Seventh Avenue, 21st Floor, LA. 4-0237.
- LOOMTOGS.....Sportswear & separates; also girls & sub-teens, Young Loomtogs.
1410 Broadway, 15th Floor, LA. 4-4671.
- MAIN STREET.....Rain, sun and storm coats; also collection by Clare Potter.
500 Seventh Avenue, 17th Floor, LA. 4-8900.
- MAJESTIC SPECIALTIES..Fall and early Holiday color-coordinated separates.
1410 Broadway, 16th Floor, LO. 4-3113.
- MARCH & MENDL.....Misses and junior rainwear and outerwear.
512 Seventh Avenue, 21st Floor, LA. 4-7942.
- MARTINETTE PETITE.....Petite dresses, designed by Robert Given.
530 Seventh Avenue, 4th Floor, WI. 7-2055.
- MARUSIA ORIGINAL.....Fall collection by Madame Marusia- showings through June 17.
(CALIFORNIA) St. Regis Hotel, Suite 605, PL. 3-4500.
- McMULLEN CO.....McMullen dresses; coordinates, McMullen and Robert Powell Johns.
550 Seventh Avenue, 2nd Floor, OX. 5-4270.
- MR. MORT.....Junior dress collection, designed by Lee Evans.
498 Seventh Avenue, 20th Floor, OX. 5-4760.
- MISTER PANTS.....Mister Pants; Pantsville:Pa; Young Mister Pants; Paternities;
550 Seventh Avenue, 12th Floor, OX. 5-7320. /Mister Skirt.
- NANNETTE.....Cashmere coordinates and cashmere trimmed cardigan sweaters.
1410 Broadway, 18th Floor, WI. 7-8130.
- PETITE COUTURE.....Fall coats and suits, designed by Murray Nieman.
205 West 39th St., 2nd Floor, WI. 7-4857.
- MARIE PHILLIPS.....Junior dresses and wool knits.
1400 Broadway, 8th Floor, CH. 4-2784.
- GRETA PLATTRY.....Fall knitwear, ensembles, dresses, sportswear for Cabot.
1410 Broadway, 14th Floor, CH. 4-4840.
- RAMOS SPORTSWEAR.....Sportswear, ski, apres-ski; also antelope suede sportswear.
1410 Broadway, 34th Floor, BR. 9-4595.
- R & K ORIGINALS.....Fall dresses.
1400 Broadway, 5th Floor, PE. 6-0900.
- REMBRANDT.....Fall dress collection.
498 Seventh Avenue, 6th Floor, LO. 4-3600.

(continued on following page)

FALL CONTINUOUS SHOWINGS (continued from page 5)

- RIVERO y MOJENA.....Daytime, cocktail and evening fashions.
Savoy-Hilton Hotel, Suite 1112, EL. 5-2600.
- SAMUEL ROBERT.....Fall fashions in suede, kidskin, knits, leathers.
1407 Broadway, 27th Floor, IA. 4-4562.
- ROSSINO-ANGELA.....Daytime and evening fashions, designed by Angela.
30 West 57th Street, 3rd Floor, JU. 2-1747.
- RONA DRESSES.....Fall dresses and costumes.
1400 Broadway, 19th Floor, CH. 4-3872.
- SHIRT TREE.....New shirts and blouses, designed by Lynn Stuart of Mister Pants.
525 Seventh Avenue, 3rd Floor, OX. 5-7320.
- MORT SCHRADER.....Fall collection.
530 Seventh Avenue, 15th Floor, IO. 4-9194.
- JERRY SILVERMAN.....Dress collection, designed by Shannon Rodgers.
530 Seventh Avenue, 10th Floor, CH. 4-4940.
- ROBERT SLOAN.....Sportswear and separates designed by Sylvia de Gay.
498 Seventh Avenue, 18th Fl. Publ.: Margaret Hodge, LT. 1-3260
- EDITH SMALL.....Showing of Fall collection.
(CALIFORNIA) Hotel Gotham, Suite 905, CI. 7-2200.
- SPORTS EDITIONS.....Sportswear and separates, sizes 6 to 14.
ANNE FOGARTY 1410 Broadway, 15th Floor, WI. 7-2284.
- STREGA N.Y.....Sportswear & at-home separates, designed by Monte Streitfield.
1407 Broadway, 28th Floor, WI. 7-7419.
- TRAVILLA.....Fall California collection, introducing William Sarris group.
(CALIFORNIA) Savoy-Hilton Hotel, Suite 918, EL. 5-2600.
- ULLA.....Back-to-school and sportswear by Vicki Cooper.
1384 Broadway, 18th Floor, BR. 9-9076.
- WERLE OF CALIFORNIA.....Fall collection by Fernandez of Werle.
Savoy Hilton Hotel, Suite 2704, EL. 5-2600.
- ART WILLIAMS.....Cocktail and evening fashions.
42 East 64th Street, TE. 8-8880.
- ZACARI.....Fall pants, coordinates, back-to-school fashions.
1410 Broadway, 14th Floor, WI. 7-1322.
- MURRAY ZENKEL.....Fall dresses and ensembles, designed by Walter Gerson.
530 Seventh Avenue, 19th Floor, CH. 4-2270.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 5 10:30 A.M.	PREVIEW OF FALL MILLINERY COLLECTION Preview of John Frederics' Fall millinery collection for press and buyers. By invitation. Publicity: Ronald Forstadt, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Wednesday July 5 5:00 P.M. Champagne	PREVIEW OF FALL MILLINERY COLLECTION Preview of Mr. Arnold's Fall millinery collection, for press and buyers. By invitation. Contact: PL. 7-9490.	MR. ARNOLD, INC.	20 WEST 57TH STREET SALON - 4TH FLOOR
Beginning Wednesday July 5	OPENING OF FALL MILLINERY COLLECTION Continuous showings for press and buyers of Frarian's Fall millinery collection, designed by Miss Lucille. Contact: Peggy Lambert or Mr. Da Costa, CI. 7-2687.	FRARIAN ORIGINALS	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Thursday July 6 10:00 A.M.	PRESS PREVIEW OF FALL MILLINERY Sally Victor will invite the press to preview her Fall hats. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Thursday July 6 5:00 P.M. Cocktails	PREVIEW OF FALL MILLINERY COLLECTION Emme will preview her Fall millinery to the press and buyers. Showing at 5:45 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILION
Sunday July 9- July 14	THIRTY-SEVENTH NATIONAL PRESS WEEK IN NEW YORK Fall collections of leading designers (members of N.Y. Couture Group, auxiliary and group showings) will be presented to the visiting press. By invitation only. Press Director: Eleanor Lambert, MU. 8-2130.	N.Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
Sunday July 9 12:00 Noon Brunch	FALL MILLINERY SHOW FOR VISITING PRESS The Millinery Institute of America (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town editors to a showing of the Millinery Creators' Fall hats. By invitation. Publ.: Burt Champion at Robert Taplinger, YU. 6-2800.	MILLINERY INSTITUTE OF AMERICA, INC.	HOTEL PIERRE COTILLION ROOM
Sunday July 9 3:30 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (<u>Auxiliary Member, N.Y.C.G.</u>) showing of new shoe shapes for Fall. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE ROOF GARDEN
Monday July 10 11:00 A.M.	MILLINERY, CLOTHES FURS AND COIFFURES Preview for the press of Fall hats, clothes, furs and coiffures; also haircoloring by Clairol. By invitation. Contact: PL. 7-8780.	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
Monday July 10 12:00 Noon Luncheon	FRENCH DESIGNERS' FUR COLLECTIONS Fur Information and Fashion Council (<u>Auxiliary Member, N.Y.C.G.</u>) will preview fur coats and jackets by Jacques Esterel, Guy Laroche, Jean Patou, Nina Ricci, Claude Riviere, Maurice Roger. For visiting and local press, by invitation. Publicity: Nona Lou Greene, Ruder & Finn, 130 East 59th Street, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 10 4:00 P.M. Cocktails	PREVIEW OF FALL MILLINERY COLLECTION Fall collection of millinery; also first collection of furs by Don Marshall. For press and buyers, by invitation. Contact: PL. 8-1686.	DON MARSHALL, INC.	18 EAST 53RD STREET SALON - 2ND FLOOR
Monday July 10 5:30 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW: NEW FASHIONS IN WATCHES "Dateline: Swiss Time Everywhere, 1961"--Watchmakers of Switzerland (Auxiliary Member, N.Y.C.G.) showing newest watch fashions for men and women. By invitation. Contact: Shirley Tucker at Win Nathanson Assoc., 60 East 42nd Street, MU. 2-6560.	WATCHMAKERS OF SWITZERLAND	HOTEL PIERRE ROOF GARDEN
Tuesday July 11 8:15 A.M. Breakfast	PRESS PREVIEW: MEN'S FALL FASHIONS Preview for visiting and local press by American Institute of Men's and Boys' Wear (Auxiliary Member, N.Y.C.G.) of Fall men's fashions for the "average" size. Commentator: Bert Bacharach. By invitation. Publicity: Norman Karr, MU. 3-8913; or Rion Bercovici, LA. 4-2407.	AMERICAN INSTITUTE OF MEN'S & BOYS' WEAR	HOTEL PIERRE BALLROOM
Tuesday July 11 9:30 A.M. Breakfast	PRESS PREVIEW OF FALL MILLINERY Press preview, at breakfast, of the Irene of New York and Rivera Fall millinery collections. By invitation. Contact: Miss Rose, PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday July 11 5:30 P.M. Cocktails	MAKEUP AND COIFFURES FOR OUT-OF-TOWN PRESS Elizabeth Arden (Auxiliary Member, N.Y.C.G.) will preview the "Look For Fall" in makeup and coiffures. By invitation. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday July 11 7:00 P.M. Dinner	ADVANCE PREVIEW OF FALL HATS The Trade Promotion Committee of Millinery Promotions Inc. will present a showing of Fall hats by the Millinery Creators of America. For buyers. By invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
Tuesday July 11 7:00 P.M. Cocktails- Dinner	DIAMOND DINNER FOR VISITING PRESS N.W. Ayer (Auxiliary Member, N.Y.C.G.) will show diamonds from Black, Starr & Gorham, Cartier, Tiffany, Van Cleef & Arpels, Harry Winston. Gowns by Burke-Amey. Cocktails, 7:00 P.M., Empire Room. Dinner, 8:00, Sert Room. By invitation. Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC. (1271 AVE. OF AMERICAS)	WALDORF-ASTORIA EMPIRE & SERT ROOMS
Wednesday July 12 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will show Fall fashions for men, women and children in fabrics of Du Pont fibers. By invitation. Contact: Sally Barnett, LO. 3-6400, Ext. 381.	DU PONT	HOTEL PIERRE COTILLION ROOM
Wednesday July 12 5:30 P.M. Cocktails	FOOTWEAR FASHIONS FOR VISITING PRESS "Offstage"--Playhouse Production by Capezio (Auxiliary Member, N.Y.C.G.) presenting Fall and Winter footwear to visiting and local press. By invitation. Publicity: Lois Muller, JU. 6-2150.	CAPEZIO, INC.	9 W. 61 ST. (AT B'WAY) SHOWROOM - 1ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday July 13 10:00 A.M.	PREVIEW OF FALL MILLINERY COLLECTION Preview for press and buyers of Fall hats by William J. (Note new address. By invitation. Contact: CI. 5-8956.	WILLIAM J.	CARNEGIE HALL 7TH AVE. & 56 ST.(10 FL)
Thursday July 13 12:15 P.M. Luncheon	HAIR STYLES AND COLORINGS FOR FALL The Clairol Institute (Auxiliary Member N.Y.C.G.) will present hair- styles and haircolorings for Fall, by New York's leading hair fashion designers; also a report on new Clairol products. By invitation. Publicity: Terry Grimes Russell, PL. 7-4300.	CLAIROL INCORPORATED (666 FIFTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday July 13 6:30 P.M. Dinner- Dance	PRESS PREVIEW OF FASHIONS AND FABRICS Woolens & Worsteds of America (Auxiliary Member N.Y.C.G.) fashion show and dinner dance under the stars. Introducing new developments in fabrics by Dept. of Agriculture. WAWA members will be hosts as "Ambas- sadors of Good Wool." (Bus service available.) By invitation. Contact: Dolly Martin, PL. 2-7732.	WOOLENS & WORSTEDS OF AMERICA	FASHION INSTITUTE OF TECHNOLOGY (PATIO)

FALL COUTURE OPENINGS IN ROME, FLORENCE, LONDON, PARIS.

Sunday July 9- July 14	CENTRO ROMANO PER L'ALTA MODA ITALIANA Contact: Cav. del Lav. Anacleto Gianni, Piazza S. Ignazio, 125, Rome, Italy.	ROME, ITALY
Saturday July 15- July 20	CENTRO DI FIRENZE PER LA MODA ITALIANA <u>July 15:</u> Millinery Show. Sportswear & Boutique: Celli, Camisene; De Simone; Aida; Naka; Paola Nucci; Laura Aponte; Glans; Scarabocchio; Baldini; Valditvere; Falconetto; Avagolf; Myricae; Vito; Avolio; Bertoli; Mirsa. <u>July 16:</u> Sportswear & Boutique: Antonelli Sport; Simonetta Sport; Galitzine Boutique; Barentzen's Bazaar; Veneziani Sport; Marucelli Boutique; Fabiani Boutique. High Fashion: Emilio Pucci; Enzo; De Barentzen. South African Persian Lamb by Italian furriers. <u>July 17:</u> High Fashion: Marucelli; Carosa; Guidi; Veneziani; Brioni's men's fashions. <u>July 18:</u> High Fashion: Capucci; Galitzine; Simonetta; Fabiani. <u>July 19:</u> High Fashion: Antonelli; Schuberth; Mingolini-Gugenheim; De Luca. <u>July 20:</u> High Fashion: Palloni; Bellenghi; Lancetti. Contact: G.B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	FLORENCE, ITALY
July 18- July 20	INCORPORATED SOCIETY OF LONDON DESIGNERS Contact: Ann Ryan, 46 Old Bond Street, London, W.I.	
Monday July 24	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE <u>July 24:</u> Goma. <u>July 25:</u> Gres, Patou, Revillon; Balmain; Esterel; de Rauch; Rouff. <u>July 26:</u> Griffe, Bugnard; Ricci-Crahay; Desses; Heim; Laroche; Hermes. <u>July 27:</u> Carven; Matta; Dior. <u>July 28:</u> Riviere. <u>July 29:</u> Lanvin-Castillo. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.	PARIS, FRANCE

MUSIC...MOVIES...THEATRE

- Week of
June 20 **FIRST WEEK: STADIUM CONCERTS LEWISOHN STADIUM, 138TH ST.& AMSTERDAM**
Tues., June 20: Gala opening concert. Pierre Monteux conducting. Roberta Peters, soprano.
Wed., June 21: Pierre Monteux conducting.
Thurs., June 22: Pierre Monteux conducting. John Browning, pianist.
Sat., June 24: Thirtieth annual George Gershwin concert.
 Publicity: Miss Alix Williamson, CI. 6-4462.
- Thursday
June 22 **OPENING: "PARADISE ISLAND" JONES BEACH MARINE THEATRE, JONES BEACH, L.I.**
 Guy Lombardo will present the Hawaiian musical fantasy starring Elaine Malbin, Arthur Treacher, William Gaxton, Jack Washburn, Norman Atkins, and the Royal Canadians with a cast of more than 200. Producer and Director: Arnold Spector. Costumes: Winifred Morton. Publicity: Saul Richman, MU. 8-1770.
- Wednesday
June 28 **PREMIERE: "ROCCO AND HIS BROTHERS" (Movie) BEEKMAN AND PIX THEATRES**
 An Astor release of the Italian movie with Alain Delon, Renato Salvatori, Katino Paxinou, Roger Hanin, Paolo Stoppa, in a drama about a widow and her five sons. Producer: Gofredo Lombardo. Publicity: Bill Doll, JU. 6-8894.
- Saturday
July 1 **OPENING: FOREST HILLS MUSIC FESTIVAL FOREST HILLS TENNIS STADIUM**
Sat., July 1: Judy Garland. Sat., July 15: Theodore Bikel and Odetta.
Sat., July 22: The Kingston Trio. Sat., Aug. 5: Ella Fitzgerald. Sat., August 12: Victor Borge. Sat., Aug. 19: Johnny Mathis. Fri., Aug. 25-
Aug. 27: Harry Belafonte. Publicity: Abner Klipstein, CI. 5-6644.
- Wednesday
July 5-
August 20 **OPENING: BERKSHIRE FESTIVAL TANGLEWOOD - LENOX, MASSACHUSETTS**
 The annual Berkshire Festival will be held again this year at Tanglewood. Boston Symphony Orchestra, Musical Director: Charles Munch. Contact: Festival Office, Tanglewood, Lenox, Massachusetts.
- Tuesday
Oct. 3 **OPENING: "SAIL AWAY" THEATRE TO BE ANNOUNCED**
 Bonnard Productions will present the Noel Coward musical, starring Elaine Stritch, Jean Fenn with Patricia Hart. Director: Noel Coward. Costumes: Oliver Smith. Publicity: Goodman, Washer, Alford, BR. 9-4985.
- Tuesday
Oct. 10 **OPENING: "SHALOM" THEATRE TO BE ANNOUNCED**
 Starring Robert Weede, Molly Picon, Mimi Benzell in a musical set in Israel, about a young widow and a married man. Director: Albert Marre. Publicity: Dick Weaver, CI. 7-0030.
- Saturday
Oct. 14 **OPENING: "HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING" 46TH ST. THEA.**
 Starring Rudy Vallee and Robert Morse with Virginia Martin, Charles Nelson Reilly, new Frank Loesser-Abe Burrows musical, based on the Shepherd Mead book about life in a New York office. Presented by Cy Feuer and Ernest Martin. Director: Abe Burrows. Costumes: Bob Fletcher. Publ.: Debuskey-Krawitz, CI. 7-7507.
- Thursday
Oct. 19 **OPENING: "A COOK FOR MR. GENERAL" PLAYHOUSE THEATRE, 137 WEST 48TH ST.**
 New Steven Gethers comedy, set in a rehabilitation camp, will be presented by William Darrid, Eleanor Saitenberg and Leonard Ruskin. All-male cast, starring Bill Travers with Roland Winters, John McGiver, Alan Bunce. Director: Fielder Cook. Sets: Will Steven Armstrong. Costumes: J. Michael Travis. Publicity: Abner Klipstein, CI. 5-6644.

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